

Respectfully submitted,

June 3, 2005	/Steven P. Shurtz/
Date	Steven P. Shurtz (Reg. No. 31,424)

TFW



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: James R. Maxwell et al.

Appln. No.: 10/604,920

Filed: August 27 2003

For: BREATH FRESHENING AND

ORAL CLEANSING PRODUCT

USING CARVACROL

Attorney Docket No: 1391-1604

SUBMISSION OF POWER OF ATTORNEY

Applicants respectfully submit the enclosed executed Power of Attorney for the above-identified application. Please make this document of record in this application.

No fees are believed to be required for this submission. However, if any fees are required, relating to this submission, the Commissioner is hereby authorized to deduct said fees from Brinks Hofer Gilson & Lione Deposit Account No. 23-1925.

Respectfully submitted,

Examiner: TBA

1761

Art Unit:

Dated: <u>June 3, 2005</u>

/Steven P. Shurtz/
Steven P. Shurtz
Registration No. 31,424
Attorney for Applicants

BRINKS HOFER GILSON & LIONE P.O. BOX 10395 CHICAGO, IL 60610 Tel. (312)321-4200





James Maxwell et al.

Title of Appln.: BREATH FRESHENING AND ORAL CLEANSING PRODUCT

USING CARVACROL

POWER OF ATTORNEY BY ASSIGNEE AND CORRESPONDENCE ADDRESS INDICATION

The speci	fication	of the above-identified patent application:
	is atta	ached hereto.
\boxtimes	was fi	filed on <u>August 27, 2003</u> as U.S. application No. <u>10/604,920.</u>
<u> </u>		Company, a company organized and existing under the laws of the State of Illinois, ("ASSIGNEE") certifies that of the entire right, title and interest in the patent application identified above by virtue of either:
\boxtimes	An as OR	ssignment from the inventor(s) of the patent application identified above, a copy of which is attached;
		ain of title from the inventor(s) of the patent application identified above, to the current assignee as in below:
	1.	From to The document was recorded in the Patent and Trademark Office at Reel , Frame , or a copy thereof is attached.
	2.	From to The document was recorded in the Patent and Trademark Office at Reel , Frame , or a copy of which is attached.
		☐ Additional documents in the chain of title are listed on a supplemental sheet.
Practitione prosecute transact a	ers ass this a Ill busir	by revokes all previously granted powers of attorney in the above identified patent application and appoints the sociated with the following Customer Number as its attorneys, with full power of substitution and revocation, to application and any continuations, divisions, reissues, and reexaminations thereof, to receive the patent(s), to result in the United States Patent and Trademark Office connected therewith, and to act on ASSIGNEE'S behand the etent International Authorities in connection with any and all international applications filed by ASSIGNEE: Customer No. 28455 - Wrigley, Dreyfus/BHGL
_	_	e or change the correspondence address for this application to the address associated with the above-mentioned er. Please direct all telephonic and facsimile communications to:
		Steven P. Shurtz, Reg. No. 31,424 Tel.: 801-444-3933; Fax: 801-444-9210
instruction Office reg	ns from arding	d hereby authorizes the Practitioners associated with the above Customer Number to accept and follow a <u>Jack D. Nimz, Gordon N. McGrew or Robert J. Yatka</u> as to any action to be taken in the Patent and Trademar this application without direct communication between the Practitioners and the undersigned. In the event of the ersons from whom instructions may be taken, the Practitioners will be so notified by the undersigned.
The under	rsigned	d (whose title is supplied below) is empowered to act on behalf of ASSIGNEE.
belief are the like so	believe made	that all statements made herein of my own knowledge are true, and that all statements made on information and ed to be true; and further, that these statements are made with the knowledge that willful false statements, and are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statement the validity of the application or any patent issuing thereon.
Signature Name: Title:	Jack	k D. Nimz nior Counsel, Intellectual Property

ASSIGNMENT

WHEREAS, James R. Maxwell, Michael J. Greenberg, Barbara J. Stawski, and Kevin Broderick, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled <u>BREATH FRESHENING AND ORAL CLEANSING PRODUCT USING CARACROL</u>, or a full description of which reference is here made to an application for Letters Patent of the United States filed on <u>August 27, 2003</u>, and assigned Application Serial No. <u>10/604,920</u>, which claims priority to Provisional Patent Application Serial No. 60/319,494 filed August 27, 2002;

WHEREAS, <u>Wm. Wrigley Jr. Company</u>, a corporation organized and existing under the laws of the State of <u>Delaware</u>, having a place of business at <u>410 N. Michigan Avenue</u>, <u>Chicago, IL 60611</u>, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent applications identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent applications identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent

applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATED: 14 Jan 05

January 6, 2005

DATED: January 6, 2005

DATED: January 5, 2005

DATED: January 5, 2005

January 5, 2005

L. Staderick

Kerls Production

STATE OF Illinois) COUNTY OF COOK) ss.
COUNTY OF LOOK) ss.
I,
(SEAL) Notáry Public
My Commission Expires: $\frac{\theta/2}{2008}$
STATE OF Planes) COUNTY OF (pork) ss.
I, SHEJLA N. WOOD, A Notary Public in and for the County and State aforesaid, do hereby certify that MICHAEL J. GREENBERG, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth. IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this day of Managery, 2004.
OFFICIAL SEAL Notary Public
(SEAI) NOTARY PUBLIC, STATE OF ILLINOIS MY COMMISSION EXPIRES 6-28-2005
My Commission Expires: 46-205

STATE OF Delines,
STATE OF Illinus; COUNTY OF Cork; ss.
I, SHEILA W. WWD, A Notary Public in and for the County and State aforesaid, do hereby certify that BARBARA STAWSKI, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that she signed, sealed and delivered the said instrument as her free and voluntary act for the uses and purposes therein set forth. IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this day of farming the county, 2004.
OFFICIAL SEAL SHEILA N. WOOD NOTARY PUBLIC, STATE OF ILLINOIS (SELYCOMMISSION EXPIRES 6-26-2005) My Commission Expires: 6-26-2005
STATE OF PORK; SS.
I, SHEILA N. Wood, A Notary Public in and for the County and State aforesaid, do hereby certify that KEVIN BRODERICK, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth. IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this day of January, 2004.5
OFFICIAL SEAL SHEILA N. WOOD NOTARY PUBLIC, STATE OF ILLINOIS MY COMMISSION EXPIRES 6-26-2005 (SEAL)
My Commission Expires: 4-24-2005